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*** FOR**

*** IMMEDIATE**

*** RELEASE**

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SECA Redesigns Its Website

(Amherst, NY)- The Surface Engineering Coating Association (SECA), a North American association of PVD and CVD vacuum thin film coating companies based in Amherst, New York now has a redesigned website (www.surfaceengineering.org) with end user coating selection guideline information. “A critical role for SECA”, according to Managing Director Fred Teeter of Teeter Marketing Services, LLC (Niagara Falls, New York) “is to bridge the gap between the constant evolution in coating technology and the needs of the coating end user to understand what coating chemistry and technology is best suited for a particular application”.

In addition, the updated website has complete information on all SECA activities and membership.

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FREDERICK J. TEETER, PRESIDENT

